

# Overly Companies (OSA, BRICO)

Website Redesign & Development | Functional Wireframes

Version 1.1





## Document Control

### DOCUMENT INFO

Owner: Robert Ewing, BA/IA, Simple Media LLC

Revision: 1.0

Creation Date: 10/4/2016

Last Saved: 10/12/2016

Reference: Notes, Website Review

### CHANGE RECORD (From V.1.0)

Ver.1.0 Preliminary Draft

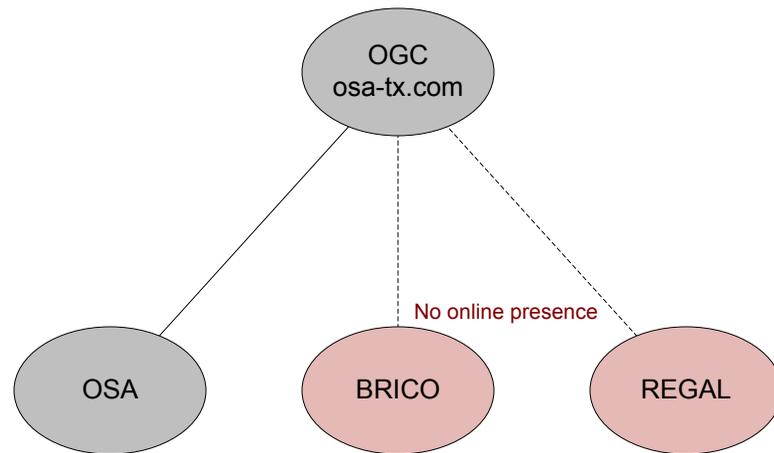
Based on client meeting, internal notes and direction

Ver.1.1 Presentation Draft

Changes Include:

--Added Wireframe: "OCG Holdings Page"

## Branded Reconfiguration

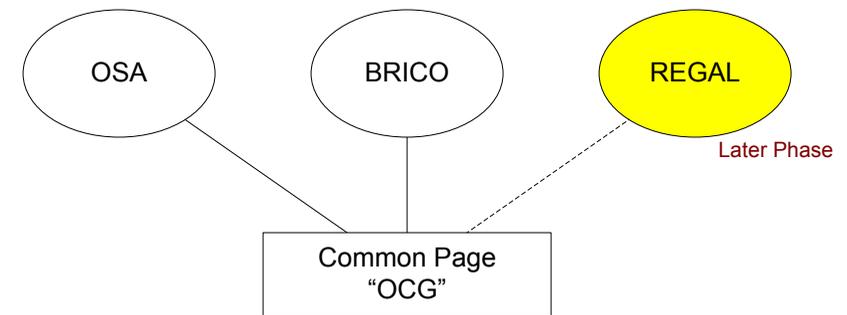


### EXISTING BRAND POSITIONING:

The Overly Companies, otherwise known as Overly Construction Group, is comprised of three subsidiary entities: Overly Site Amenities, Brico, and Regal Walls. Currently, only OSA has a website (osa-tx.com).

As positioned, osa-tx.com is split between OSA and its parent OCG. That is, while the site showcase OSA's projects and services, it is branded under the holding company OCG. This creates serious brand confusion, inhibiting the impact of both entities, as well as the other Overly Companies which have not yet come to the web.

It was originally scoped to build two websites, one for OSA, and one for OCG. The idea was to provide OSA its own site with its own identity, while still giving OCG a site to promote its three companies. While OSA most definitely needs its own identity, basically a rebranding and redesign of osa-tx.com, the establishment of a separate website for OCG is problematic on two fronts. One, Overly doesn't really do business under the OCG name therefore diminishing the need of brand positioning of its own; and two, the resources could be better spent on setting up Brico, a construction services company that is attempting to expand its operations into the residential market.



### RECOMMENDED BRAND POSITIONING:

The objective is to create a growth-ready structure whereby additional OCG companies can be brought online, while still giving OCG itself limited exposure as a holding company. Each company within OCG umbrella will support its own brand, on its own website while linking to separate instances of a common page that provides basic information on all the various OCG enterprises.

Under this recommendation, each subsidiary of OCG will adhere to a common website structure in terms of general template design, navigation and functionality, while distinguishing itself from the other via stylistic differences, and content. To date, Regal Walls is not within scope, though can also adopt the basic design construct in a later phase.

### BRAND CONSIDERATIONS:

OSA and BRICO have nearly identical brand characteristics. Both are "warm", and "traditional" promoting a "family-orientated" sense of security and well-being." The most major distinctions between them are in each of their respective service offerings. OSA specializing in the commercial amenities market, providing turn key construction for amenity centers, pools, and casual outdoor living environments, while BRICO concentrates on high quality fencing, trellises, etc. in both commercial and residential markets.

Since OSA is 95% commercial, and BRICO is essentially divided between commercial and residential, residential being a strategic growth area for OCG, the brands may need to be conveyed slightly differently from one another in terms of overall voice and aesthetic appeal. While both are indeed warm and more traditional, OSA could definitely adopt a more professional presentation while allowing BRICO more of a "down home", "earthy" presentation. This of course, is at the discretion of the designer and subject to client approval.

## Site Heirarchy\*

\* Applies to OSA-TX.COM, and a TBD domain for BRICO

### EXISTING NAVIGATION (OCG/OSA)

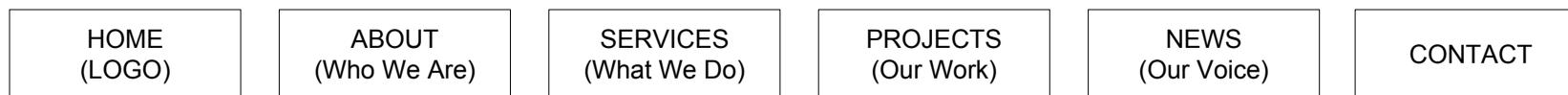


### PROPOSED NAVIGATION (OSA)



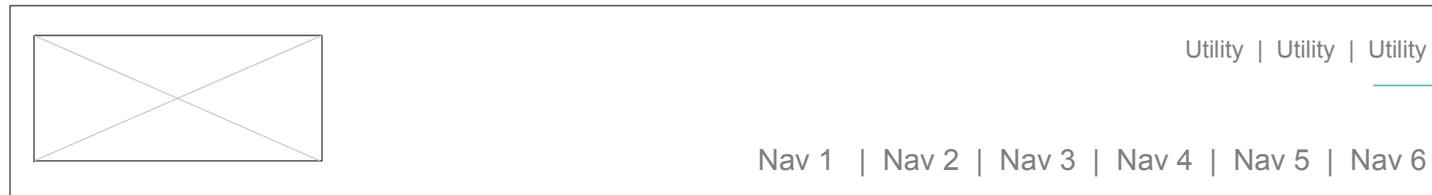
**NOTE:** OSA specializes in Design/Build, which encompasses Consulting, Design and Building, currently broken out separately in the main navigation. Under the new construct, these services will be broken into sub-headings with the understanding that “Consulting” equally applies to Design/Build services as well as Bid List Contracts.

### PROPOSED NAVIGATION (BRICO)



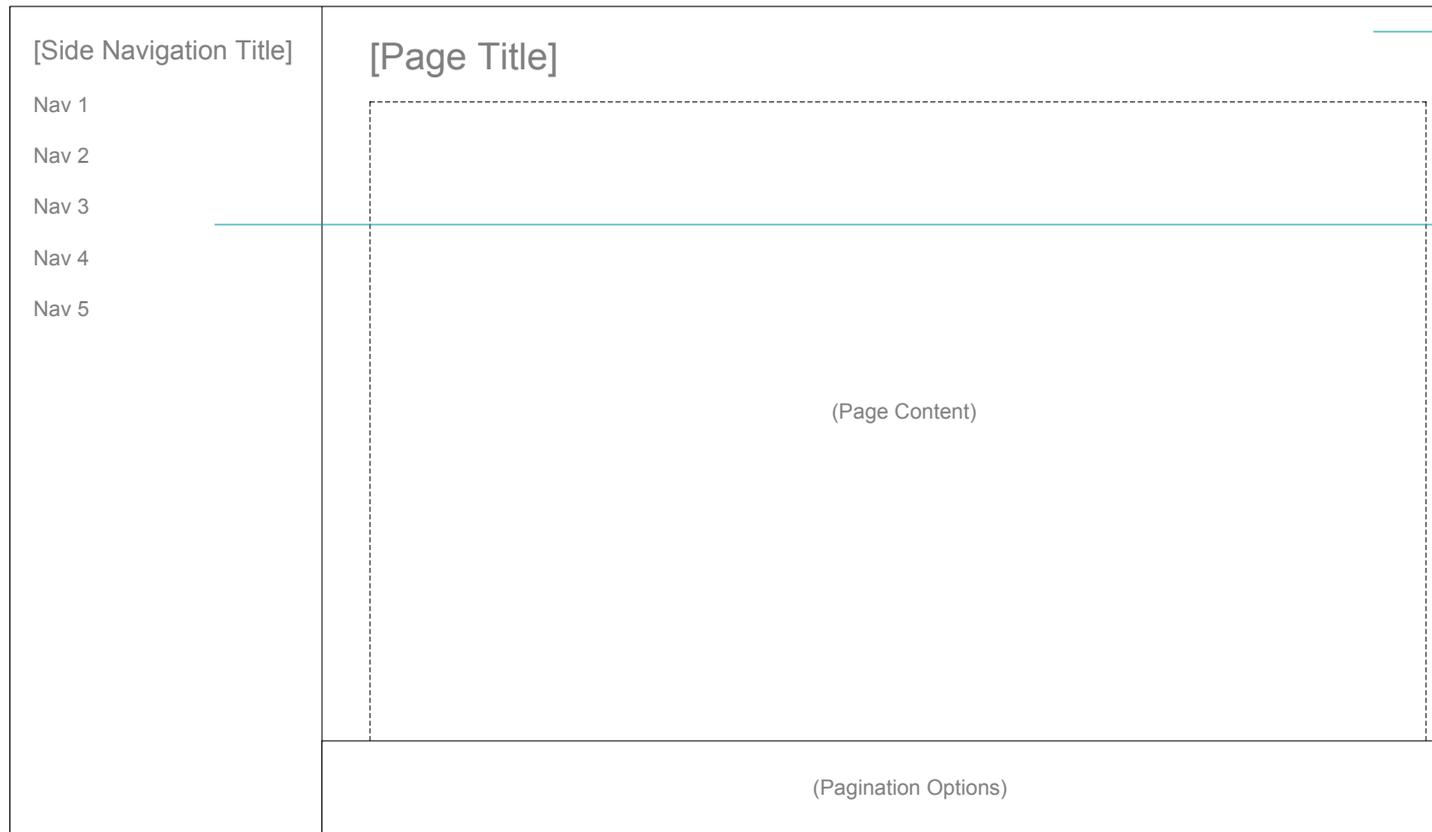
**NOTE:** BRICO may assume a softer presentation than that of OSA, and possible employ alternate navigation labels. Above illustrates what some of these labels may be though a copy writer will need to make final recommendations. Note that the number of navigation points, and indeed the intent of those corresponding pages, remains consistent from OSA.

## Generic Site Anatomy



### GLOBAL HEADER

Desktop Headers typically consist of a logo, tagline, and one or more navigation sets and/or Utilities (social links, search bar, login options, etc.). More modern headers may overlap large images/videos; hide/appear on scrolling, or even apply alternate design treatments such as logo animation.



### MAIN BODY

The Main Body contains all contextually-related copy, imagery, imbeds, CTAs, and any additional navigation constructs necessary to the wayfinding of information. Page layouts, commonly referred as templates, may be static, called remotely via scripting, and/or dynamically introduced through a CMS backend. In addition, many templates employ a responsive treatment allowing objects within a grid to stack and reconfigure based on the users browsing device..

### SIDE NAVIGATION

Some webpages may use a side navigation. Horizontal navigation or linking from within the copy is also quite common. Specific navigation methods require careful sitemap planning and special consideration to how the means will translate to the mobile user.

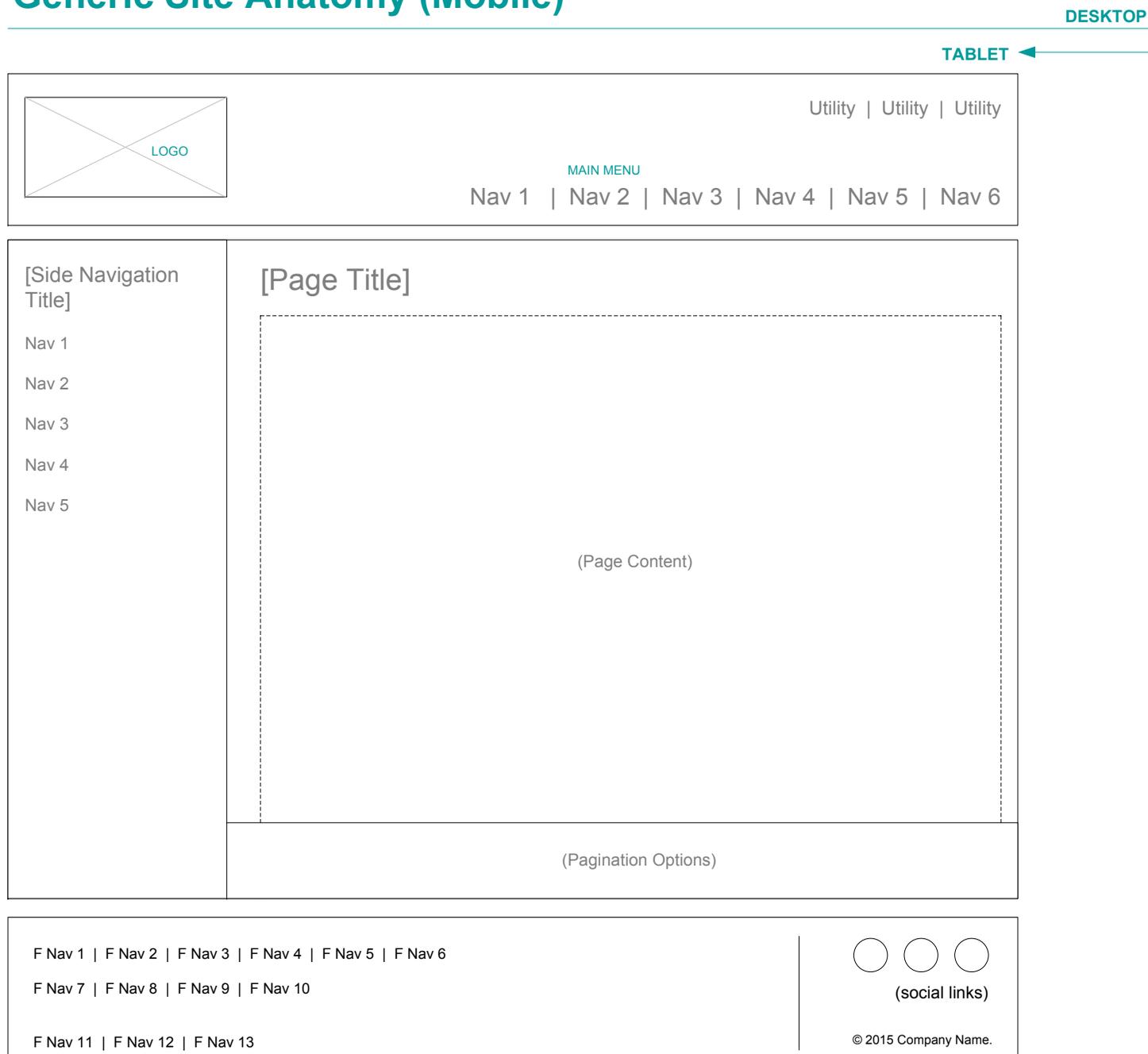


### GLOBAL FOOTER

Like the Header, the Footer contains global navigation sets (which may or may not be redundant to the main navigation), along with direct links to special secondary pages. Legal information, links to offsite domains and copyright information are also quite typical.



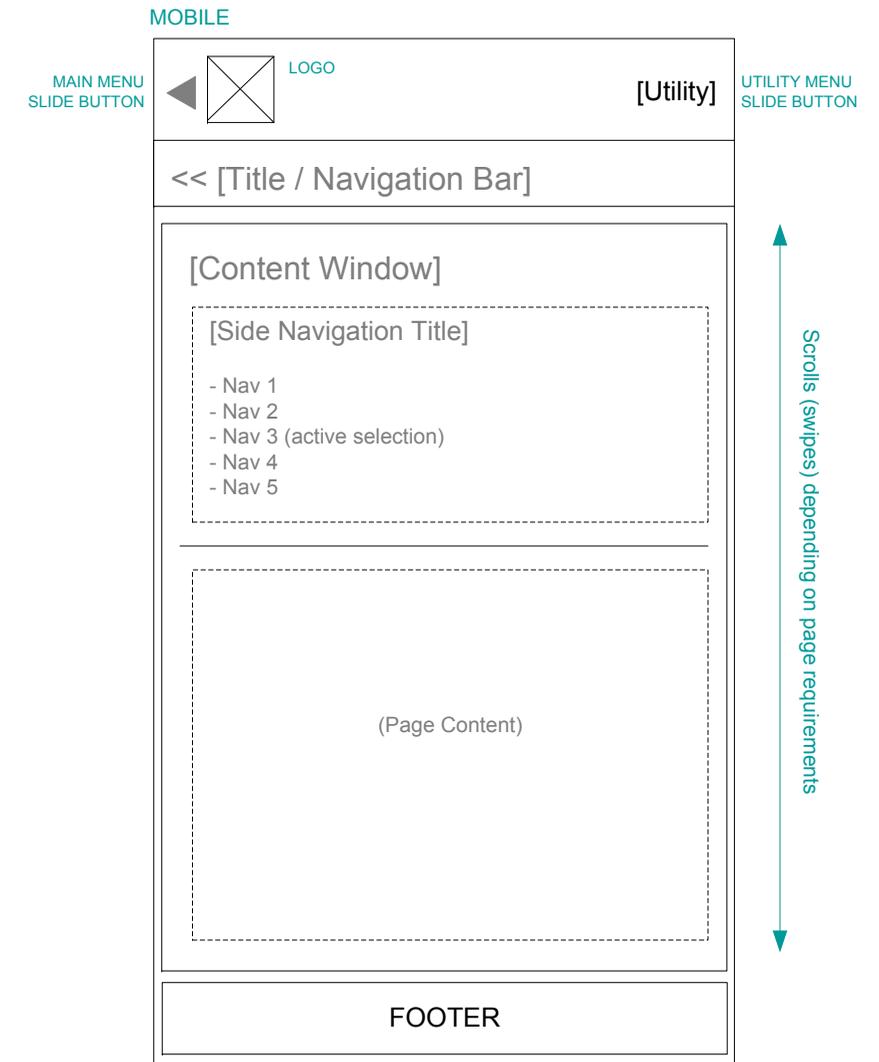
# Generic Site Anatomy (Mobile)



## MOBILE DEVICE SCALING

Depending on the design, it may not be necessary to scale from Desktop (read conventional computer or laptop), to Tablet Device. Sometime elimination of page margins alone is all that's required

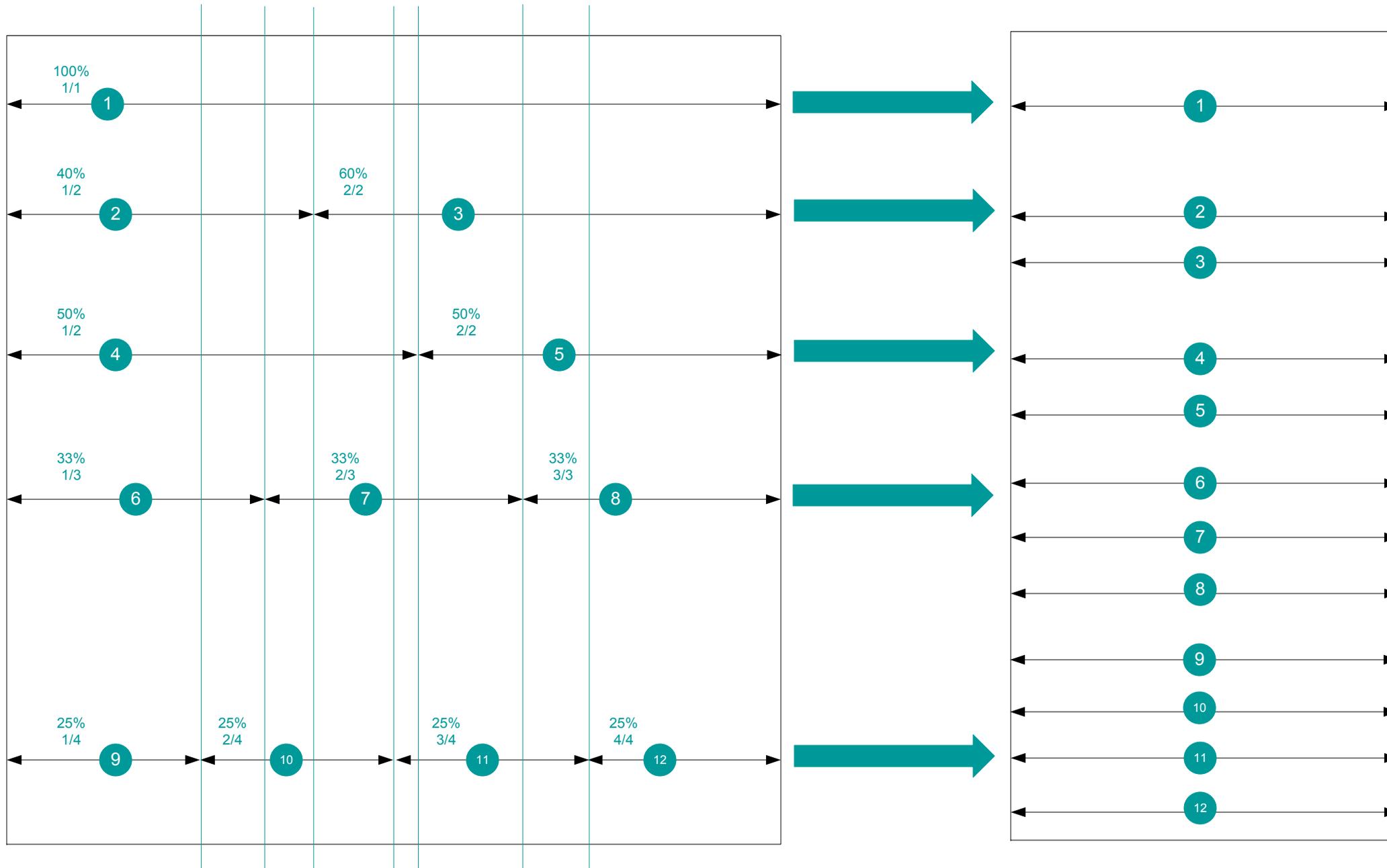
Mobile (read smartphone) will assume a restructured means of navigation, combining common header and footer attributes while "responsively" restructuring the page information, and employing new design attributes more conducive to mobile usage.



# Grid Response

DESKTOP & MOBILE  
GRID CONFIGURATION

MOBILE CONFIGURATION

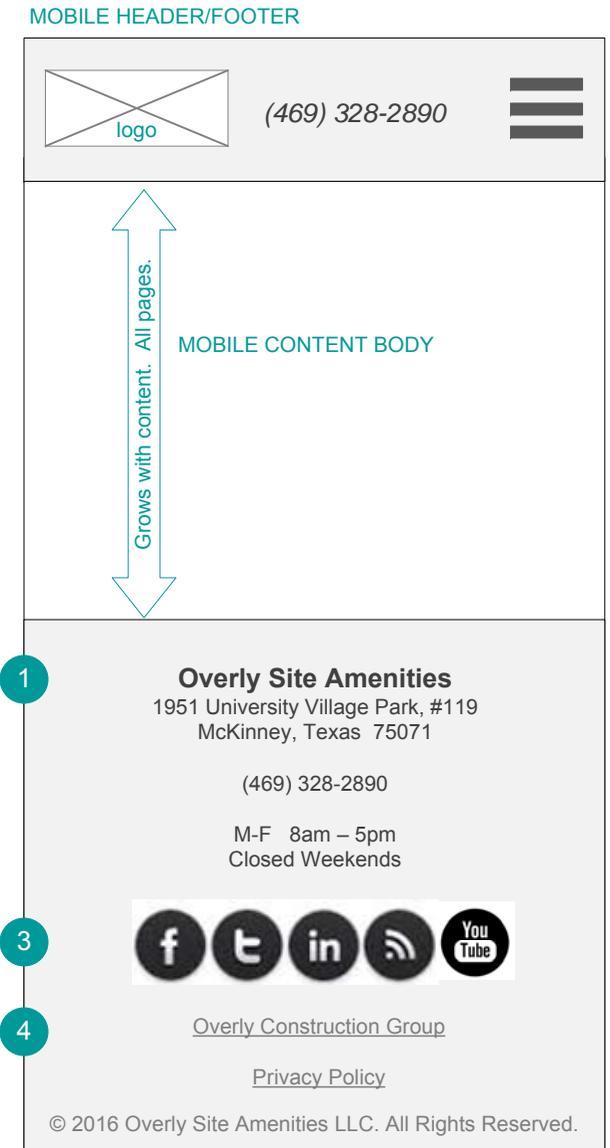
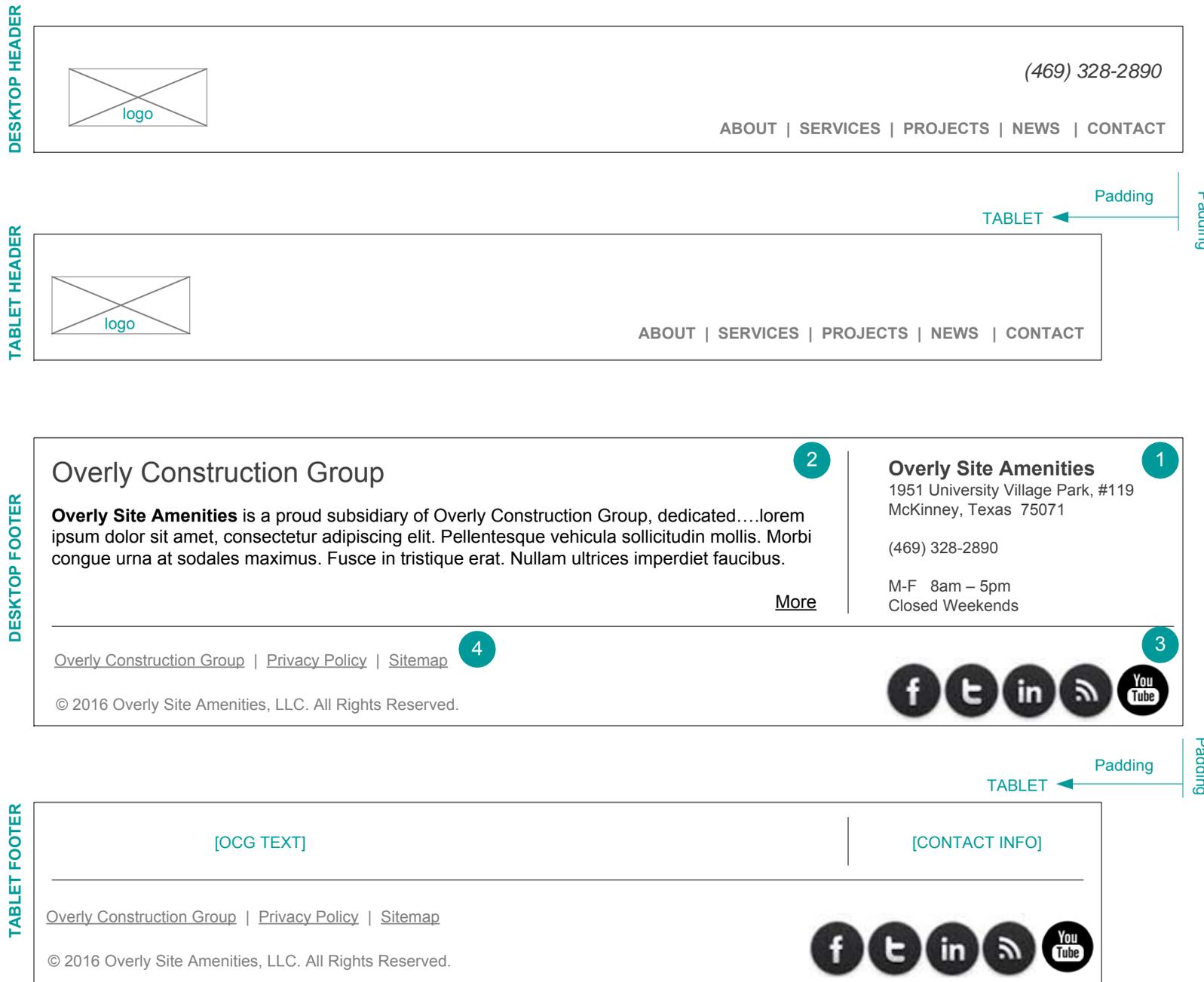


GRID WILL ADJUST TO SINGLE COLUMN FORMAT FOR MOBILE

GRID MAY ALSO BE CONFIGURED FOR STACKING IN REVERSE ORDER, STARTING WITH ITEMS ON THE RIGHT SIDE, AND PLACING ABOVE THOSE ON THE LEFT.

SEE WIRE: GLOBAL HEADER AND FOOTER FOR EXAMPLE.

## Global Header and Footer



1 Refers to responsive stacking order. OCG Text omitted, but link still included.



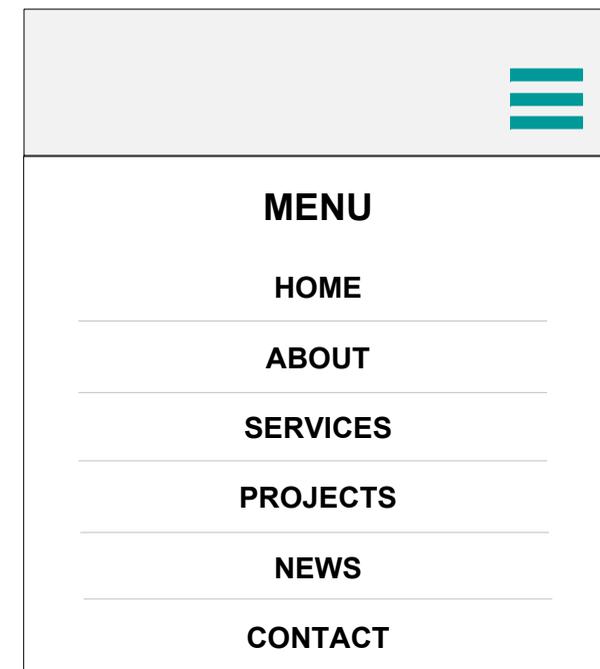
# Navigation Response

## DESCRIPTION OF PRIMARY MENU (SECONDARY DROPDOWNS)



### HEADER FUNCTIONALITY

The HEADER consists of the PRIMARYNAVIGATION as prescribed for each website. Mobile Presentation will use a "hamburger" style icon which shall invoke a toggle dropdown of the primary navigation elements.



MOBILE NAVIGATION:  
Selection of the mobile navigation will produce a slide down navigation.

# Home Page

HEADER (SEE WIREFRAME: GLOBAL HEADER AND FOOTER)

[Project Title]

Example: Texas Health Presbyterian Dallas

**TURN-KEY,  
QUALITY-DRIVEN  
RESULTS  
ON TIME. ON BUDGET.**

[View All Projects](#)  
Links to Projects Page

[Contact Us](#)  
Links to Contact Page

### HERO SLIDER (100% - 1/1)

The Hero image may contain stills or video/animations. Overlaying the image is static text communicating the brand promise (points of competitive differentiation). A selection of 3-6 marquee projects will rotate on a timer, though the user may also manually cycle through the slides. Static CTA's for Viewing Projects and Contact are also present.

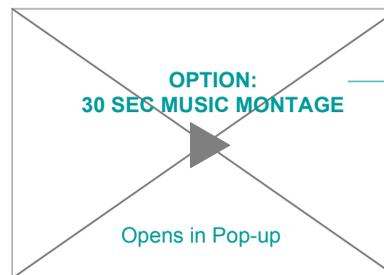
[SECTION TITLE]

## OVERLY SITE AMMENITIES

[ID STATEMENT]

Our Goal is your goal. We aim to provide our clients.....Pellentesque a orci erat. Maecenas convallis luctus ante. Aenean eu molestie orci. Morbi ullamcorper pharetra hendrerit. Vestibulum ut lectus in lectus porta congue. Nunc ultricies sit amet nunc ut placerat. Aliquam faucibus sapien et semper scelerisque. Aenean ligula dui, tincidunt et gravida at, consequat iaculis lectus. Vestibulum

[All About Overly](#)  
Links to About Page



### OPTIONAL VIDEO MONTAGE (25% 1x4)

Using photography and video provided, edited into a 30 second promo provides users with a unique and memorable experience.

CONTINUED ON NEXT WIRE

## Home Page (2)

CONTINUED FROM WIRE: HOME PAGE

OVERSIZED ICON

### CONSULTING

(45 YEARS AND COUNTING)

Our team works with you to create a concept which incorporates the commercial building, health, and ADA requirements, while developing a final concept that meets your...

COPY TBD

OVERSIZED ICON

### DESIGN

(TURNKEY SPECIALIST ON HAND)

Duis fermentum eget purus a tempus. Suspendisse ut quam ultrices, consectetur lorem at, condimentum dui. Aenean feugiat vel mi viverra convallis.

COPY TBD

OVERSIZED ICON

### DEVELOPMENT

(COMMERCIALLY FOCUSED)

Duis fermentum eget purus a tempus. Suspendisse ut quam ultrices, consectetur lorem at, condimentum dui. Aenean feugiat vel mi viverra convallis.

COPY TBD

[SUBHEADING 1]  
**NEWSFEED**

(news headlines)

Pellentesque ex dolor, placerat eu tellus id, luctus

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Nunc commodo neque justo, id finibus purus egestas ac

[SUBHEADING 2]  
**WORK IN PROGRESS**

[PROJECT IMAGE]

[PROJECT TITLE]  
**DR HORTON**

[PROJECT BLURB]  
Quisque vitae mattis eros, ut dictum magna. Vivamus sed euismod magna. Donec id consectetur quam, a lacinia lectus. Vivamus quis nibh sem.

More News

View All Projects

### SERVICES (33%% - 1X3)

Each Service Blurb will include an oversized icon, title, tagline, and brief description. Blocks will be hot, and redirect to the Services Page.

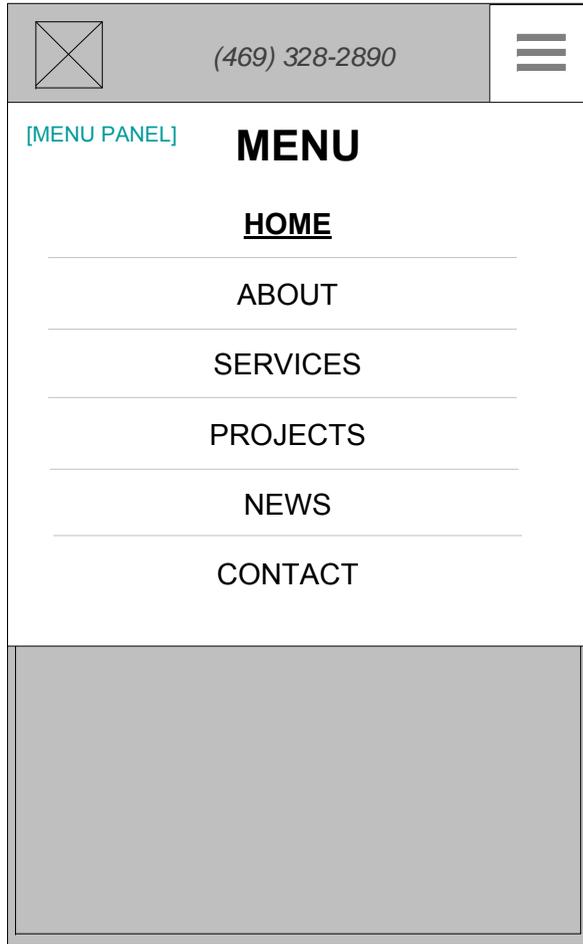
### NEWSFEED (33%% - 1X3)

The Newsfeed will list the most recent blog posts from the news section. Alternately, this space may be integrated with Twitter if so desired.

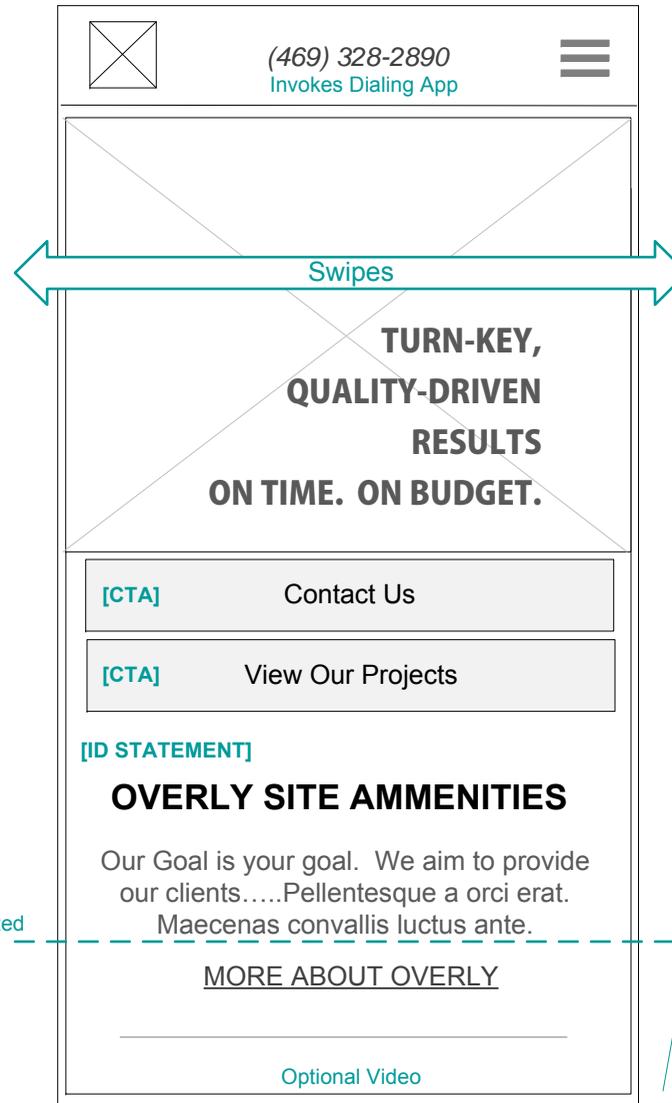
### WORK IN PROGRESS (33%% - 1X3)

This area provides a glimpse into projects as they are being worked on, and perhaps before they have an actual project listing. It also serves to highlight particular clients, while allowing users to easily cycle through multiple job sites.

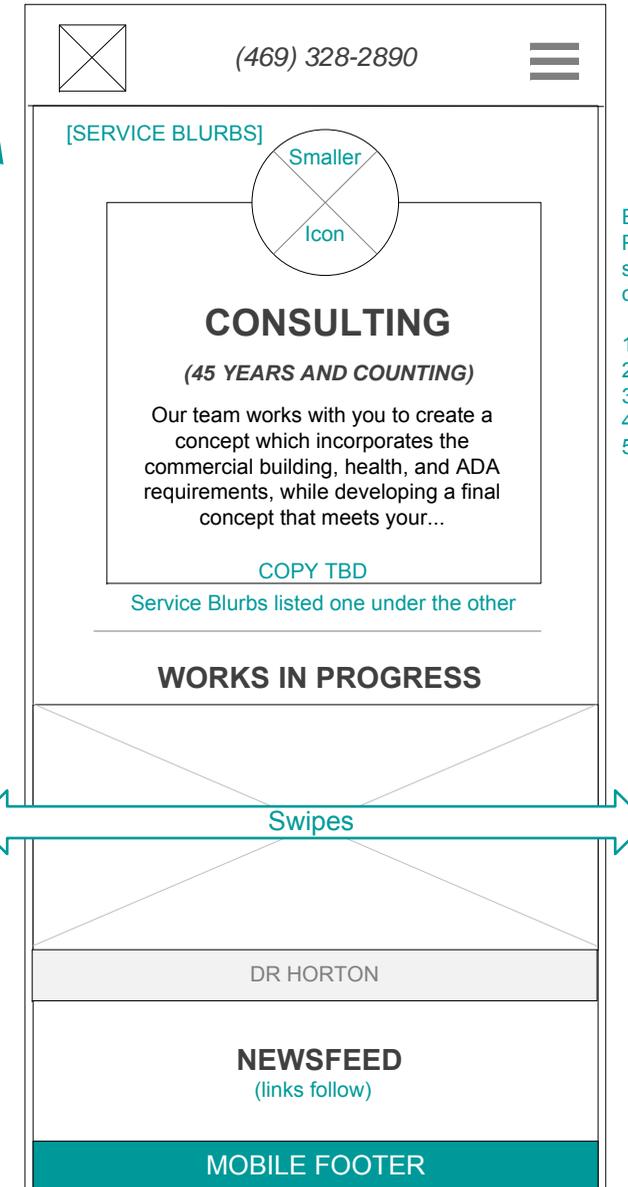
# Home Page (Mobile)



Mobile menu wireframe showing a header with a phone number (469) 328-2890 and a hamburger menu icon. Below is a [MENU PANEL] with the following items: MENU, HOME, ABOUT, SERVICES, PROJECTS, NEWS, CONTACT. A grey rectangular area is shown below the menu items.



Mobile hero and services wireframe. Header includes phone number (469) 328-2890 and a note 'Invokes Dialing App'. The main content area features a large headline: 'TURN-KEY, QUALITY-DRIVEN RESULTS ON TIME. ON BUDGET.' Below this are two [CTA] buttons: 'Contact Us' and 'View Our Projects'. A dashed line indicates an 'Estimated Fold' line. Below the fold is an [ID STATEMENT] section: 'OVERLY SITE AMMENITIES' with a paragraph of placeholder text and a link 'MORE ABOUT OVERLY'. An 'Optional Video' placeholder is at the bottom. A double-headed arrow labeled 'Swipes' spans the width of the content area.



Mobile service blurbs and newsfeed wireframe. Header includes phone number (469) 328-2890. The main content area features a [SERVICE BLURBS] section with a 'Smaller Icon' placeholder, a 'CONSULTING' heading, a sub-heading '(45 YEARS AND COUNTING)', a paragraph of text, and a 'COPY TBD' placeholder. Below this is a 'WORKS IN PROGRESS' section with a 'DR HORTON' placeholder. The bottom section is a 'NEWSFEED' with '(links follow)'. A teal 'MOBILE FOOTER' is at the very bottom. A double-headed arrow labeled 'Swipes' spans the width of the content area.

Each element of the Home Page will be responsively stacked into a single column format.

1. Section/ ID Statement
2. Optional Video
3. Service Blurbs
4. Works in Progress
5. News Feed

## About Page

HEADER (SEE WIREFRAME: GLOBAL HEADER AND FOOTER)

[MAIN IMAGE]

**HERO IMAGE (100% - 1/1)**  
This is a static image, requiring no rotation.

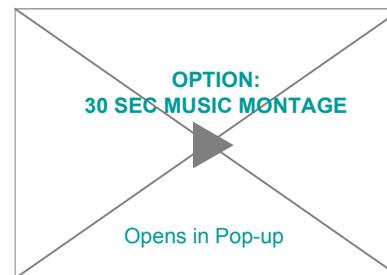
[SECTION TITLE]

### ABOUT OSA

[TEXT]

Our Goal is your goal. We aim to provide our clients....Pellentesque a orci erat. Maecenas convallis luctus ante. Aenean eu molestie orci. Morbi ullamcorper pharetra hendrerit. Vestibulum ut lectus in lectus porta congue. Nunc ultricies sit amet nunc ut placerat. Aliquam faucibus sapien et semper scelerisque. Aenean ligula dui, tincidunt et gravida at, consequat iaculis lectus.

Aliquam nec velit feugiat urna imperdiet hendrerit. Donec aliquam nibh et risus lacinia mattis. Vestibulum condimentum arcu vel neque finibus, ac tempor mauris cursus. Pellentesque vel leo sed nisl lacinia volutpat. Mauris volutpat sagittis orci consectetur bibendum. Integer consequat, purus in ornare lobortis, velit nibh placerat sapien, viverra feugiat mi arcu eu sem. Morbi nec posuere tortor. Nunc ornare nunc vel mattis maximus. Aliquam nec velit feugiat urna imperdiet hendrerit. Donec aliquam nibh et risus lacinia mattis. Vestibulum condimentum arcu vel neque finibus, ac tempor mauris cursus.



[DOWNLOADABLE]  
**ALL ABOUT OSA**  
Download Our Information Packet

**ALL ABOUT OSA (25%)**  
A special PDF highlighting OSA's history, processes, etc. will be available for download. This goes into greater detail than the website itself would typically afford, and provides clients that might be shopping for a consulting developer with takeaway information.

CONTINUED ON NEXT WIRE

## About Page 2 (Options)

[SUBHEADING]

CONTINUED FROM WIRE: ABOUT PAGE

### OUR VALUES

[TEXT]

Aliquam nec velit feugiat urna imperdiet hendrerit. Donec aliquam nibh et risus lacinia mattis. Vestibulum condimentum arcu vel neque finibus, ac tempor mauris cursus.



**VALUE BLURBS (25%)**

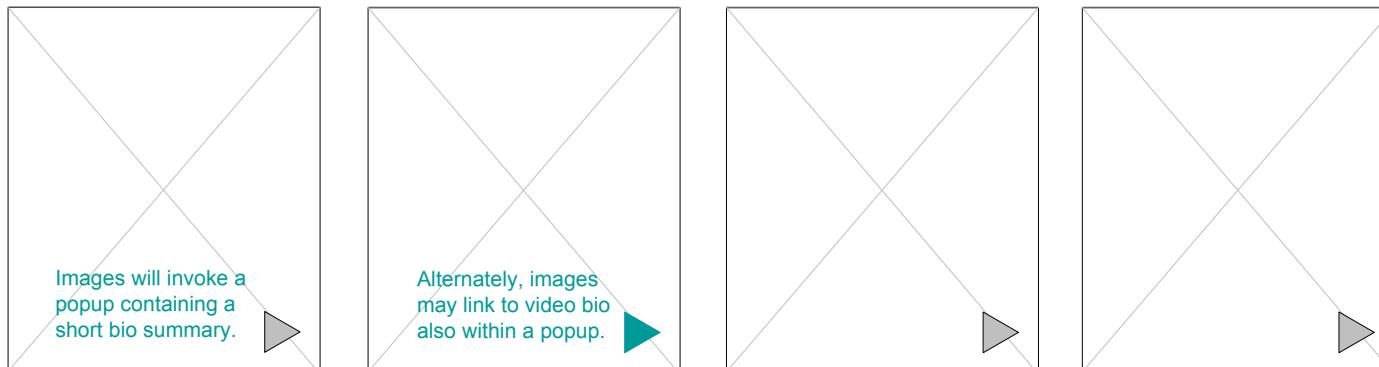
These are image blocks which easily and artistically identify the company's pillars. Brief copy may apply.

[SUBHEADING]

### LEADERSHIP

[TEXT]

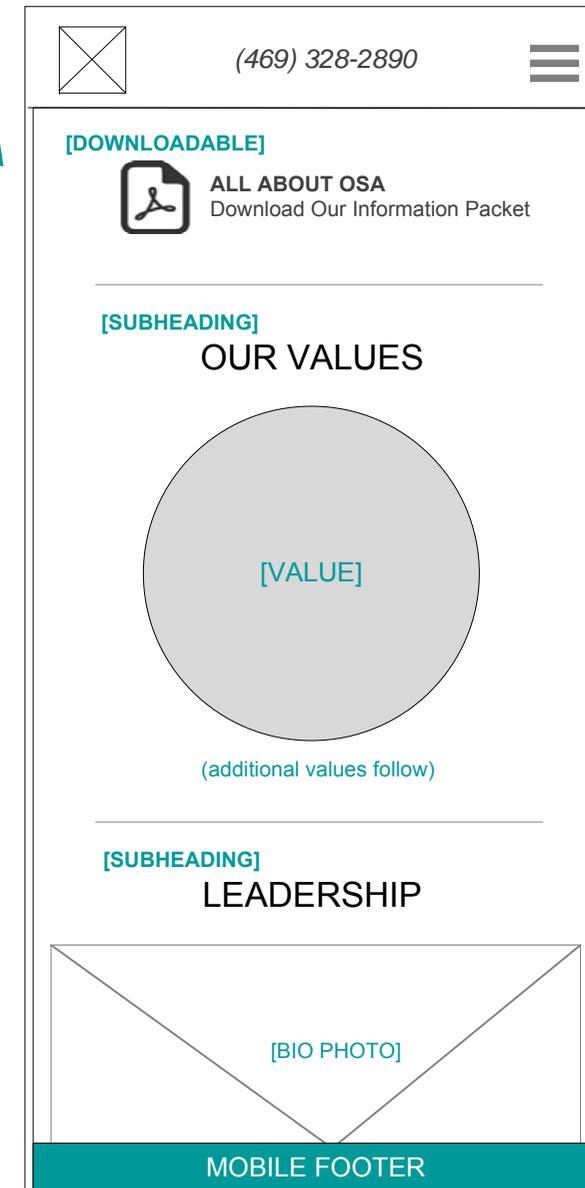
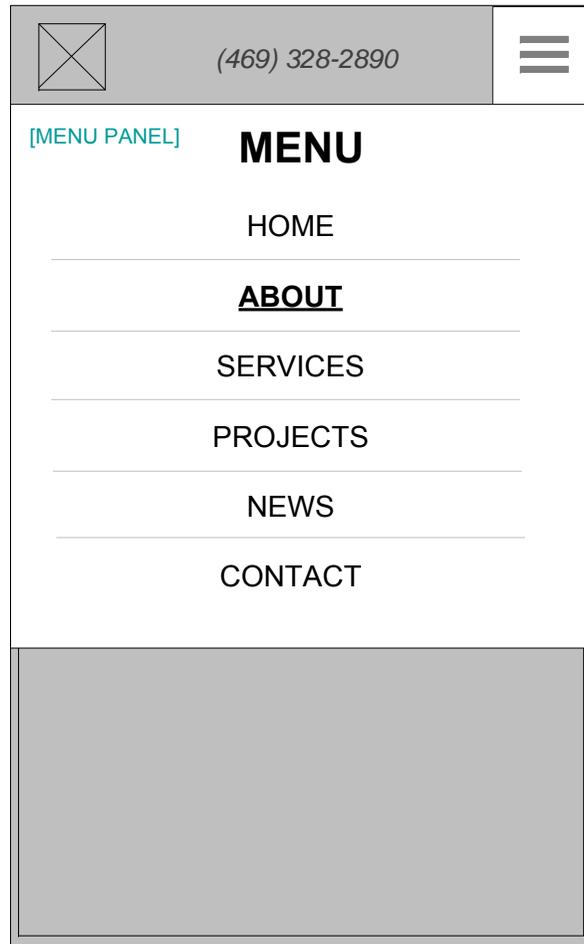
Aliquam nec velit feugiat urna imperdiet hendrerit. Donec aliquam nibh et risus lacinia mattis. Vestibulum condimentum arcu vel neque finibus, ac tempor mauris cursus.



**LEADERSHIP (25% 1x4)**

This space is to picture leadership or key positions within the company. Caption data displaying the individuals name may also apply. Selection of an image, will invoke a popup which will display a brief summary of the individual, though video integration is also an option, provided assets are available.

## About Page (Mobile)



## Services Page

HEADER (SEE WIREFRAME: GLOBAL HEADER AND FOOTER)

[IMAGE ROTATION: 7-8 SLIDES]

### HERO SLIDER (100% - 1/1)

The Hero image may contain stills or video/animations. Overlaying the image is static text communicating the basic service areas.

[SECTION TITLE]

# BUILDING SERVICES

[TEXT]

Pellentesque a orci erat. Maecenas convallis luctus ante. Aenean eu molestie orci. Morbi ullamcorper pharetra hendrerit. Vestibulum ut lectus in lectus porta congue. Nunc ultricies sit amet nunc ut placerat. Aliquam faucibus sapien et semper scelerisque. Aenean ligula dui, tincidunt et gravida at, consequat iaculis.

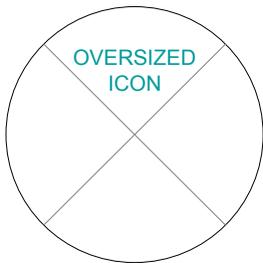
[SUBHEADING]

## CONSULTING

[TEXT]

Aliquam nec velit feugiat urna imperdiet hendrerit. Donec aliquam nibh et risus lacinia mattis. Vestibulum condimentum arcu vel neque finibus, ac tempor mauris cursus. Pellentesque vel leo sed nisl lacinia volutpat. Mauris volutpat sagittis orci consectetur bibendum. Integer consequat, purus in ornare lobortis, velit nibh placerat sapien, viverra feugiat mi arcu eu sem. Morbi nec posuere tortor. Nunc ornare nunc vel mattis maximus. Aliquam nec velit feugiat urna imperdiet hendrerit.

Followed by Sections: DESIGN and DEVELOPMENT

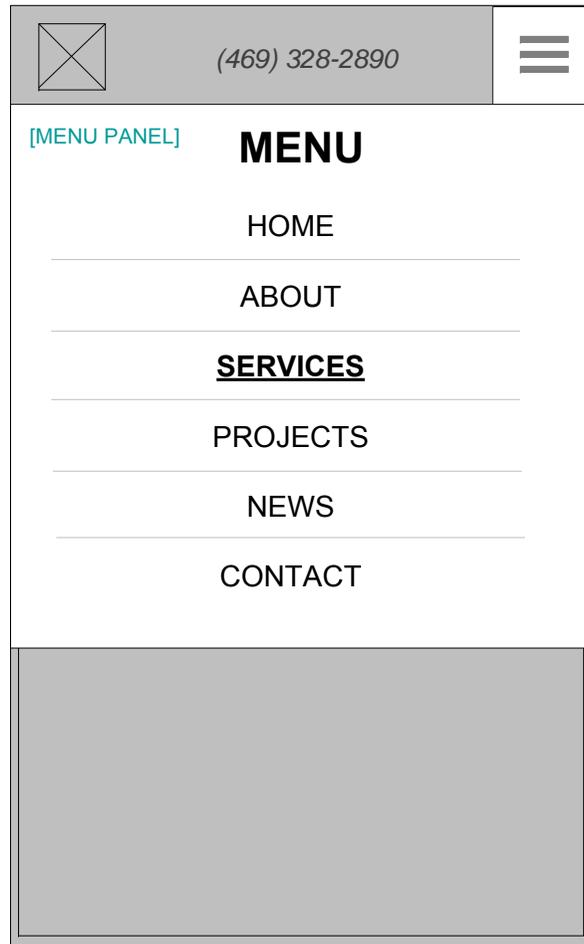


### SERVICES

Services are divided into three categories: Consulting, Design, and Development. Content for these areas will likely be expanded from their current version, and may introduce imagery along with content. In such instances, imagery will be afforded a separate row below the content adhering to the same width as the text within its section.

**Brico Services** are more extensive than OSA's dividing the page into two sections, one for Commercial and one for Residential. Residential will be listed on the top, with subheadings for Fencing, Patio Covers, Kitchen Fireplace Settings, etc. while Commercial subheadings will include Fencing, Shade Structures, and Trellis'. A thorough content audit / brand evaluation will more accurately define the listings.

## Services Page (Mobile)



# Projects Page

HEADER (SEE WIREFRAME: GLOBAL HEADER AND FOOTER)

[SECTION TITLE]

## OUR PROJECTS

[TEXT]

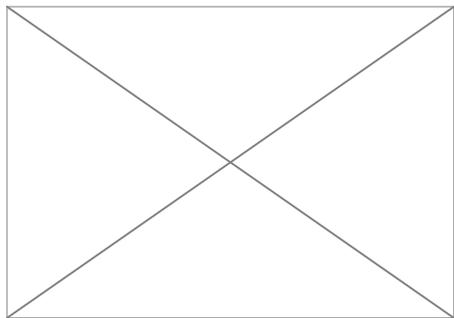
Pellentesque a orci erat. Maecenas convallis luctus ante. Aenean eu molestie orci. Vestibulum ut lectus in lectus porta congue. Nunc ultricies sit amet nunc ut placerat. scelerisque. Aenean ligula dui, tincidunt et gravida at, consequat iaculis.

Sort Projects by Type

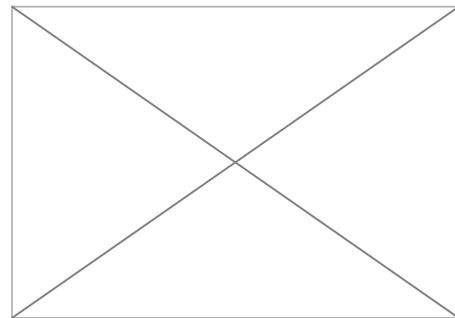
- All
- Amenity Centers
- Entry Fountains
- Entry Waterfalls
- Fountains
- Fountains (Remodel)
- Masonry Work
- Swimming Pools / Decks

### PROJECT SORTING (25%)

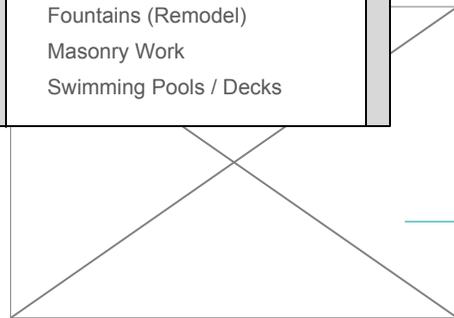
Projects will be sorted via dropdown listing. Selection of a particular category will filter the projects that appear on the page. By default, all projects will be shown.



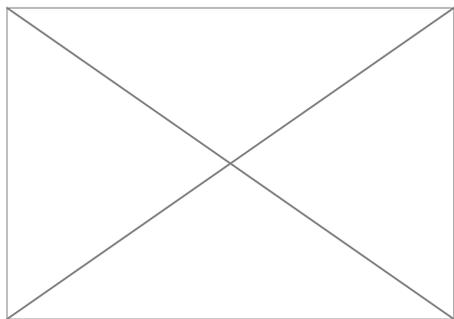
[PROJECT TITLE 1]



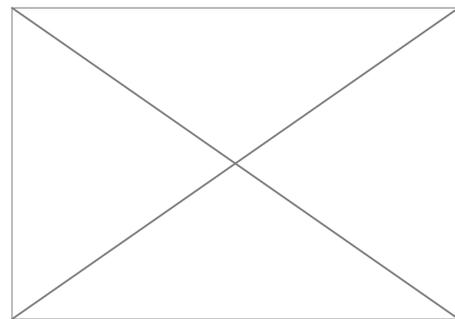
[PROJECT TITLE 2]



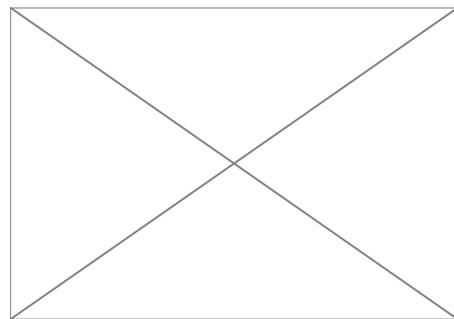
[PROJECT TITLE 3]



[PROJECT TITLE 4]



[PROJECT TITLE 5]



[PROJECT TITLE 6]

### PROJECT THUMBS

Each Project will include a main image and a title caption. Selection of the image will open the project within its own page, which facilitates share-ability easier than a popup, or overlay.

Note: Opening projects in a separate browser window can help eliminate the need for a return navigation to the main project listing. Users may simply close the project as needed.

FOOTER (SEE WIREFRAME: GLOBAL HEADER AND FOOTER)

## Project Details

HEADER (SEE WIREFRAME: GLOBAL HEADER AND FOOTER)

[IMAGE ROTATION: 7-8 SLIDES]

[SECTION TITLE]  
**[PROJECT TITLE]**

<< BACK

[TEXT]  
Pellentesque a orci erat. Maecenas convallis luctus ante. Aenean eu molestie orci. Morbi ullamcorper pharetra hendrerit. Vestibulum ut lectus in lectus porta congue. Nunc ultricies sit amet nunc ut placerat. Aliquam faucibus sapien et semper scelerisque. Aenean ligula dui, tincidunt et gravida at, consequat iaculis.

[SUBHEADING]  
**RELATED PROJECTS**

FOOTER (SEE WIREFRAME: GLOBAL HEADER AND FOOTER)

**PROJECT SLIDER (100% - 1/1)**

The Project Slider will function similarly to the Home Page, allowing automated rotation as well as manual cycling through images related to the project.

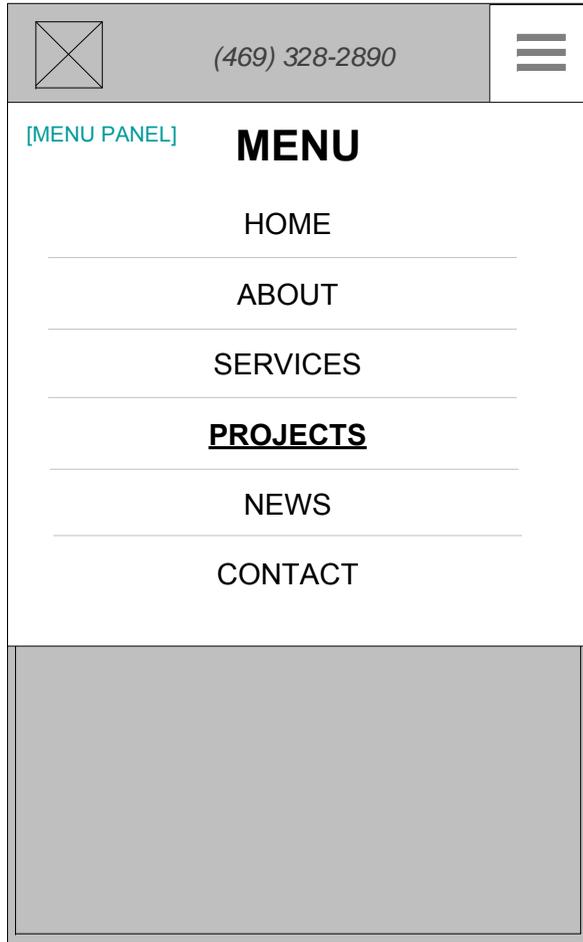
**REVERSE NAVIGATION**

This option provides the user an easy path back to the main project listing. If opened in a separate browser window, it is not necessary. The user will simply close that window when finished.

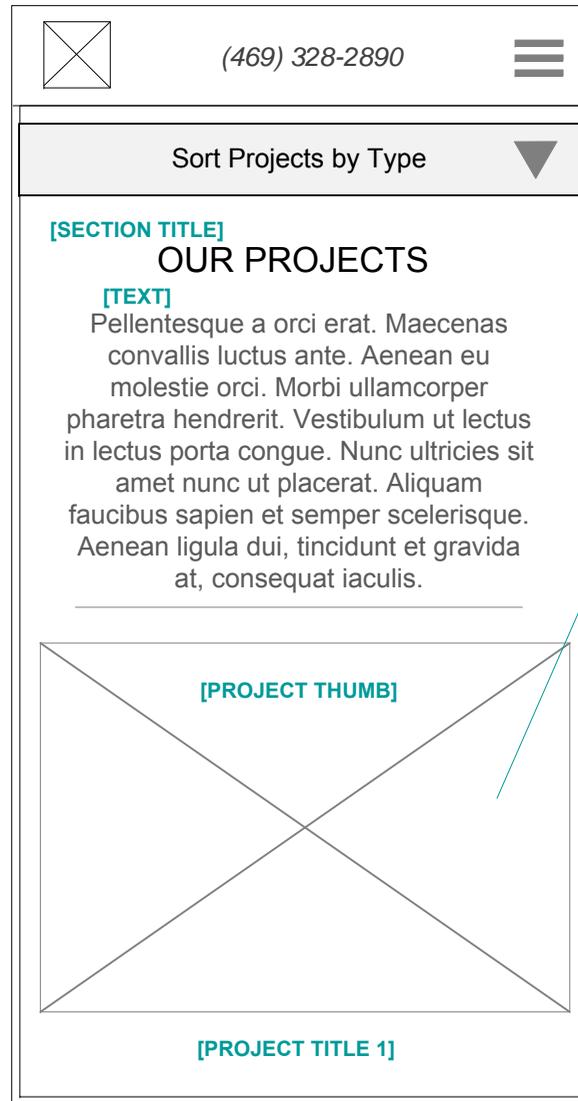
**RELATED PROJECTS**

Stylistically these are the same as the Projects listed on the main thumbnail page. Related Projects are projects that are sorted/filtered similarly, such as additional "fountains", or additional "Amenity Centers."

## Projects Page (Mobile)



### PROJECT BROWSING



### PROJECT VIEWING



Option will close and/or redirect the user to main Projects Page.



# News Page

HEADER (SEE WIREFRAME: GLOBAL HEADER AND FOOTER)

[SECTION TITLE]

## OSA NEWS

[TEXT]

Pellentesque a orci erat. Maecenas convallis luctus ante. Aenean eu molestie orci. Morbi ullamcorper pharetra hendrerit. Vestibulum ut lectus in lectus porta congue. Nunc ultricies sit amet nunc ut placerat. Aliquam faucibus sapien et semper scelerisque. Aenean ligula dui, tincidunt et gravida at, consequat iaculis.

### 2016 Articles

Stylized Calendar/Date

[DATE]

#### [This is a headline to an article]

(Option: Author)

Vestibulum ut lectus in lectus porta congue. Nunc ultricies sit amet nunc ut placerat. Aliquam faucibus sapien et semper scelerisque.

[DATE]

#### [This is a headline to an article]

(Option: Author)

Vestibulum ut lectus in lectus porta congue. Nunc ultricies sit amet nunc ut placerat. Aliquam faucibus sapien et semper scelerisque.

[DATE]

#### [This is a headline to an article]

(Option: Author)

Vestibulum ut lectus in lectus porta congue. Nunc ultricies sit amet nunc ut placerat. Aliquam faucibus sapien et semper scelerisque.

### 2015 Articles

### 2014 Articles



#### NEWS ARTICLE ACCORDION

Articles will be archived by year, and listed chronologically within an accordion. Accordions may be toggled open and closed.

FOOTER (SEE WIREFRAME: GLOBAL HEADER AND FOOTER)

## News Details

HEADER (SEE WIREFRAME: GLOBAL HEADER AND FOOTER)

[SECTION TITLE]

# OSA NEWS

[TEXT]

Pellentesque a orci erat. Maecenas convallis luctus ante. Aenean eu molestie orci. Morbi ullamcorper pharetra hendrerit. Vestibulum ut lectus in lectus porta congue. Nunc ultricies sit amet nunc ut placerat. Aliquam faucibus sapien et semper scelerisque. Aenean ligula dui, tincidunt et gravida at, consequat iaculis.

## [Post Title] (Date, Author, Category)

Aliquam nec velit feugiat urna imperdiet hendrerit. Donec aliquam nibh et risus lacinia mattis. Vestibulum condimentum arcu vel neque finibus, ac tempor mauris cursus. Pellentesque vel leo sed nisl lacinia volutpat. Mauris volutpat sagittis orci consectetur bibendum. Integer consequat, purus in ornare lobortis, velit nibh placerat sapien, viverra feugiat mi arcu eu sem. Morbi nec posuere tortor. Nunc ornare nunc vel mattis maximus. Aliquam nec velit feugiat urna imperdiet hendrerit. Donec aliquam nibh et risus lacinia mattis. Vestibulum condimentum arcu vel neque finibus, ac tempor mauris cursus. Pellentesque vel leo sed nisl lacinia volutpat. Mauris volutpat sagittis orci consectetur bibendum. Integer consequat, purus in ornare lobortis, velit nibh placerat sapien, viverra feugiat mi arcu eu sem. Morbi nec posuere tortor. Nunc ornare nunc vel mattis maximus.

Aliquam nec velit feugiat urna imperdiet hendrerit. Donec aliquam nibh et risus lacinia mattis. Vestibulum condimentum arcu vel neque finibus, ac tempor mauris cursus. Pellentesque vel leo sed nisl lacinia volutpat. Mauris volutpat sagittis orci consectetur bibendum. Integer consequat, purus in ornare lobortis, velit nibh placerat sapien, viverra feugiat mi arcu eu sem. Morbi nec posuere tortor. Nunc ornare nunc vel mattis maximus.

Pellentesque vel leo sed nisl lacinia volutpat. Mauris volutpat sagittis orci consectetur bibendum. Integer consequat, purus in ornare lobortis, velit nibh placerat sapien, viverra feugiat mi arcu eu sem. Morbi nec posuere tortor. Nunc ornare nunc vel mattis maximus.

<< BACK

### REVERSE NAVIGATION

Like the **Project Details**, this option provides the user an easy path back to its parent, or listing page. If opened in a separate browser window, it is not necessary. The user will simply close that window when finished.

FOOTER (SEE WIREFRAME: GLOBAL HEADER AND FOOTER)

## News (Mobile)


(469) 328-2890


[MENU PANEL] **MENU**

HOME

---

ABOUT

---

SERVICES

---

PROJECTS

---

**NEWS**

---

CONTACT

### NEWS BROWSING


(469) 328-2890


[SECTION TITLE] **OSA NEWS**

[TEXT]  
 Pellentesque a orci erat. Maecenas convallis luctus ante. Aenean eu molestie orci. Morbi ullamcorper pharetra hendrerit. Vestibulum ut lectus in lectus porta congue. Nunc ultricies sit amet nunc ut placerat. Aliquam faucibus sapien et semper scelerisque. Aenean ligula dui, tincidunt et gravida at, consequat iaculis.

---

**2016 Articles**

**[This is a headline to an article published by OSA]**  
 Praesent felis quam, finibus quis velit a, posuere tristique felis. Duis posuere elementum diam. Phasellus elit odio, maximus a facilisis eget, pellentesque nec dui. Nam egestas nunc quis mi rhoncus, sit amet maximus diam maximus. Duis eget sollicitudin urna.

**[This is another headline to an article published by a Staff Member]**

(page continues)

### POST VIEWING


(469) 328-2890


[SECTION TITLE] **OSA NEWS** X

[TEXT]  
 Pellentesque a orci erat. Maecenas convallis luctus ante. Aenean eu molestie orci. Morbi ullamcorper pharetra hendrerit. Vestibulum ut lectus in lectus porta congue. Nunc ultricies sit amet nunc ut placerat. Aliquam faucibus sapien et semper scelerisque. Aenean ligula dui, tincidunt et gravida at, consequat iaculis.

---

**[Posts Title]**  
**(Date, Author, Category)**

Praesent felis quam, finibus quis velit a, posuere tristique felis. Duis posuere elementum diam. Phasellus elit odio, maximus a facilisis eget, pellentesque nec dui. Nam egestas nunc quis mi rhoncus, sit amet maximus diam maximus. Duis eget sollicitudin urna. Praesent felis quam, finibus quis velit a, posuere tristique felis. Duis posuere elementum diam. Phasellus elit odio, maximus a facilisis eget, pellentesque nec dui. Nam egestas nunc quis mi rhoncus, sit amet maximus diam maximus. Duis eget sollicitudin urna.

Pellentesque vel leo sed nisl lacinia volutpat. Mauris volutpat sagittis orci consectetur.

MOBILE FOOTER

Option will close and/or redirect the user to main Projects Page.

## Contact Page

HEADER (SEE WIREFRAME: GLOBAL HEADER AND FOOTER)

[SECTION TITLE]

# CONTACT US

[TEXT]

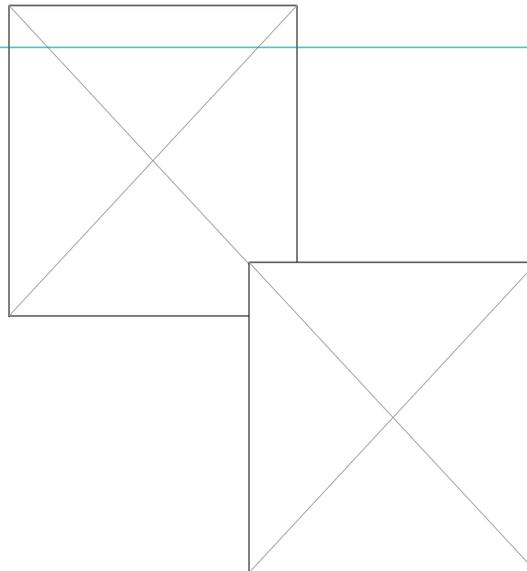
Pellentesque a orci erat. Maecenas convallis luctus ante. Aenean eu molestie orci. Morbi ullamcorper pharetra hendrerit. Vestibulum ut lectus in lectus porta congue. Nunc ultricies sit amet nunc ut placerat. Aliquam faucibus sapien et semper scelerisque. Aenean ligula dui, tincidunt et gravida at, consequat iaculis.



On Success: "Your message has been delivered" On Failure: Oops! Please check your information and try again.

CAPTCHA COMPONENT

On submittal, captcha will validate inputs.



### CONTACT FORM

The Contact page will include a direct email form and captcha. Additional means of contact are in the global header, and footer throughout the site.

FOOTER (SEE WIREFRAME: GLOBAL HEADER AND FOOTER)

## Contact Page (Mobile)

 (469) 328-2890 

[MENU PANEL] **MENU**

HOME

---

ABOUT

---

SERVICES

---

PROJECTS

---

NEWS

---

**CONTACT**



 (469) 328-2890 

[SECTION TITLE] **CONTACT US**

[TEXT]  
Pellentesque a orci erat. Maecenas convallis luctus ante. Aenean eu molestie orci. Morbi ullamcorper pharetra hendrerit.

---

[FORM FIELDS] / ALERTS

(Name)

(Email Address)

(Email Address)

(Comment)

CAPTCHA COMPONENT

Submit

# OCG Holdings Page

HEADER (SEE WIREFRAME: GLOBAL HEADER AND FOOTER)

[STATIC IMAGE]

[SECTION TITLE]

## WELCOME TO OCG

[ID STATEMENT]

**Overly Construction Group** bids you welcome...ellentesque a orci erat. Maecenas convallis luctus ante. Aenean eu molestie orci. Morbi ullamcorper pharetra hendrerit. Vestibulum ut lectus in lectus porta congue.



[DOWNLOADABLE]  
ALL ABOUT OCG

Download Our Information Packet

LOGO

**OVERLY SITE  
AMENITIES**

COPY TBD

LOGO

**BRICO**

COPY TBD

LOGO

**REGAL WALLS**

COPY TBD

FOOTER (SEE WIREFRAME: GLOBAL HEADER AND FOOTER)

### COMPANIES (33% 1x3)

OCG Companies will be handled similar to the way services are handled on each subsidiary Home Page. Rather than iconography however, logos will be used, and the text within each section stands to be much longer. These sections are designed to highlight each company's main service offerings, while identifying their target market and general area of expertise. Selection of any particular company will redirect the user to that company's corresponding website (in a separate browser window), with the exception of Regal Walls which will come later.